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RE/MAX Leads All Brands in “America’s Best”

2017 REAL Trends “America’s Best Real Estate Agents” Ranks Agents and Teams

DENVER – RE/MAX, the #1 name in real estate*, has once again qualified more agents than any other brand in the REAL Trends [“America’s Best Real Estate Agents”](#) rankings. Roughly 20% of all individual agents and team leaders (2,506 of 12,571) featured in the 2017 edition of the annual survey were earned by members of the RE/MAX network.

“For the third year in a row, RE/MAX has more agents and teams named ‘America’s Best Real Estate Agents’ than any other brands,” said [Adam Contos](#), Co-CEO of RE/MAX. “One out of every five agents included in this year’s survey is a member of our network. Our agents are incredibly dedicated to their clients and this ranking confirms that many of the industry’s best are affiliated with RE/MAX.”

The REAL Trends “America’s Best Real Estate Agents” survey ranks participating agents in the United States based on 2016 residential transaction sides and sales volume. To qualify, an individual must have closed 50 transaction sides or \$20 million in closed sales volume and a team must have closed 75 transaction sides or \$30 million in closed sales volume last year.

Notable recognitions of RE/MAX agents and agent teams in the 2017 REAL Trends “America’s Best Real Estate Agents” include:

- 26% of the rankings for transaction sides (2,326 of 9,081) went to RE/MAX agents and teams
- 1,428 individual RE/MAX agents were included in the rankings
- RE/MAX agents who earned positions based on transaction sides averaged 71 sides in 2016
- RE/MAX agents who earned positions based on sales volume averaged \$30.7 million in sales in 2016
- 1,078 RE/MAX teams were included in the rankings
- RE/MAX teams that earned positions based on transaction sides averaged 139 sides in 2016

*Source: MMR Strategy Group study of unaided awareness

** Source: 2017 REAL Trends 500 data, citing 2016 transaction sides and sales volume for the 1,705 largest participating U.S. brokerages (ranked by transaction sides) that reported agent counts. Berkshire Hathaway HomeServices does not include HomeServices of America.

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- RE/MAX teams that earned positions based on sales volume averaged \$53.5 million in sales in 2016
- One-quarter of the agents and teams are ranked for both sides and volume, including 594 RE/MAX agents and teams

Annual national surveys continue to demonstrate the dominance and high productivity of the RE/MAX network. RE/MAX had more agents among the top closers of transaction sides than any other brand in the 12th Annual [REAL Trends “The Thousand,”](#) released on June 23. Additionally, RE/MAX outperformed agents with other real estate brands in the 2017 [REAL Trends 500 survey](#)** . Associates affiliated with the RE/MAX network regularly average double the number of transaction sides per agent when compared with competitors in the annual survey of large brokerages.

With a presence in over 100 countries and territories, the RE/MAX network’s global footprint is unmatched by any other real estate brand. The franchisor’s total agent count grew 6.8 percent in 2016. Nobody in the world sells more real estate than RE/MAX, as measured by residential transaction sides, and more than 110,000 agents worldwide are a part of the RE/MAX network.

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About the RE/MAX Network

RE/MAX was founded in 1973 by Dave and Gail Liniger, with an innovative, entrepreneurial culture affording its agents and franchisees the flexibility to operate their businesses with great independence. Over 110,000 agents provide RE/MAX a global reach of more than 100 countries and territories. Nobody sells more real estate than RE/MAX when measured by residential transaction sides. RE/MAX, LLC, one of the world’s leading franchisors of real estate brokerage services, is a wholly-owned subsidiary of RMCO, LLC, which is controlled and managed by RE/MAX Holdings, Inc. (NYSE:RMAX). With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$157 million for Children’s Miracle Network Hospitals® and other charities. For more information about RE/MAX, to search home listings or find an agent in your community, please visit www.remax.com. For the latest news about RE/MAX, please visit www.remax.com/newsroom.
