



RE/MAX AND BORRAN SOFTWARE PARTNER TO AID REAL ESTATE AGENTS

(Denver, CO, January 5, 2009) – RE/MAX International, Inc. and Borran Software, a provider of real estate accounting and real estate transaction management software, have formed a partnership to help RE/MAX Broker/Owners streamline their back office business.

Borran Software’s business management software, RealBroker™, is a fully-integrated back office real estate accounting and conveyance package that allows real estate agents to easily import and export property listings and manage sales, trust, accounting and conveyance data.

“Our strategic technology partnerships are vital in providing RE/MAX Associates with a better way to do business and serve their clients,” said Kristi Graning, Senior Vice President, Information Technology and eBusiness for RE/MAX International. “Borran Software, specifically RealBroker™, offers our Brokers the opportunity to make their back office business functions and day-to-day accounting and transaction management even more efficient.”

RealBroker, Borran Software’s flagship product, allows the user to streamline accounting processes by eliminating dual entry and automating many accounting tasks. RealBroker has a variety of features including custom reports, the ability to import and export listing and sales information, automatic reminders to staff and more.

With the new partnership, Borran Software will host a dedicated hotline for RE/MAX Associates (888-826-2858) to offer support and technical assistance.

For more information on Borran Software, visit www.borran.com. For more information on RE/MAX International or to search for property listings, visit www.remax.com.

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About REMAX

RE/MAX was co-founded by Dave and Gail Liniger in 1973. From a single office in Denver, Colorado, RE/MAX has grown to be a global network of over 100,000 Sales Associates in more than 65 countries. No one in the world sells more real estate than RE/MAX. Today, all U.S. home listings in thousands of cities and towns can be found at www.remax.com, the most visited web site of any real estate brokerage brand.

RE/MAX is proud of its Premier Community Citizenship, which has raised tens of millions of dollars for deserving organizations like Susan G. Komen for the Cure, Children’s Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: www.remax.com or www.joinremax.com

About Borran Software

Since 1986, thousands of real estate offices across the nation have enjoyed saving time, money, and paper with Borran's real estate office software products. Borran Software was founded with their broker-designed real estate accounting and transaction management software now called [RealBroker \(www.borran.com/remax\)](http://www.borran.com/remax). In 2005, Borran Software purchased [Pocket Real Estate](#), PDA software that downloads MLS listings, provides wireless listing access, and many other features. Pocket Real Estate, the pioneer of mobility in the real estate industry, has provided its mobile solutions to over 500,000 real estate agents in all 50 states, Canada, Virgin Islands and Guam. With full paperless office integration, Borran's real estate software products help real estate offices eliminate dual entry, save time, and increase profits.

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