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## **RE/MAX Among Top Franchise Opportunities for Minorities Annual Survey Ranks RE/MAX in Top Fifty of All Franchises**

(Denver, CO -- November 14, 2008) RE/MAX International is proud to have been selected as one of the country's "50 Top Franchises for Minorities." As the only real estate franchisor included in the prestigious ranking, RE/MAX is joined by such notable corporations as McDonalds, 7-11, and InterContinental Hotels Group.

"From our early days 35 years ago, RE/MAX has always provided rewarding career opportunities for women and minorities," said Margaret Kelly, Chief Executive Officer of RE/MAX International, Inc.. "We believe our greatest strength is the diversity of our management and membership. It's an honor to receive this recognition and to be associated with other like-minded organizations."

Each year, The National Minority Franchising Initiative (NMFII) recognizes the top 50 franchise opportunities based upon a commitment to minority recruitment and advancement. Final selection is the result of factors such as, historical performance, brand identification, franchisee satisfaction, training/support, and financial stability. Each organization must also complete a questionnaire noting the number of minority-owned franchises, and the number of minorities in senior management.

Kelly said, "RE/MAX offers all our franchisees a tremendous amount of support to ensure their success. Cutting edge technology resources and training, available online and through the RE/MAX Satellite Network, aren't available from any other franchisor."

In 2007, RE/MAX International was also named a "Top 25 Franchise Opportunity" by *Hispanic Enterprise* magazine, and was ranked number three among the "Top 10 Military-Spouse Friendly Employers" by *Military Spouse* magazine.

The most comprehensive franchise ranking, *Entrepreneur Magazine's* "Franchise 500 Survey" has ranked RE/MAX the top real estate franchisor for eight of the past ten years. In this year's survey, RE/MAX also ranked in the Top 10 in four different categories.

Even in today's challenging market, RE/MAX is experiencing success selling new franchises. Through the third quarter of this year, sales have topped 500 worldwide with more than 200 in

North America. RE/MAX is positioning itself for further growth when the real estate market turns around.

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***About RE/MAX International, Inc.***

RE/MAX was co-founded by Dave and Gail Liniger in 1973. From a single office in Denver, Colorado, RE/MAX has grown to be a global network of nearly 105,000 Sales Associates in more than 65 countries. No one in the world sells more real estate than RE/MAX. Today, all U.S. home listings in thousands of cities and towns can be found at [www.remax.com](http://www.remax.com), the most visited web site of any real estate brokerage brand.

RE/MAX is proud of its Premier Community Citizenship, which has raised tens of millions of dollars for deserving organizations like Susan G. Komen for the Cure, Children's Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: [www.remax.com](http://www.remax.com) or [www.joinremax.com](http://www.joinremax.com)

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