

FOR IMMEDIATE RELEASE



RED, WHITE AND BLUE GOES GREEN

RE/MAX in Top 4% Nationally for Energy Efficiency

(Denver, CO, September 17, 2008) The Environmental Protection Agency has presented RE/MAX International Inc. with an “Energy Star” designation, an honor given only to companies and businesses that have made a significant commitment to energy conservation. The RE/MAX International Inc. headquarters building, located in Denver’s Tech Center, has been appraised among the top 4% in the nation in energy efficiency. The “Energy Star” award is the first element of a RE/MAX nationwide effort to conserve resources, and educate its employees and Associates on “earth friendly” living.

Beginning with headquarters, the RE/MAX program will include RE/MAX offices across the country, and will encourage and reward participants who lower their energy consumption. “Even just one person can have a positive effect,” says Margaret Kelly, RE/MAX CEO. “Just imagine what can happen when thousands of our U.S. Associates take part.”

RE/MAX is also joining with the National Association of Realtors®, in developing a professional designation that will provide real estate agents with the knowledge they need to become advocates in spreading the “green” philosophy and to incorporate “green” practices into their business. NAR’s Green Resource Council is designed to help agents help those buyers and sellers who rate energy efficiency as one of the most important aspects of their new home. NAR projects that “green” building could soon make up 25% of all new construction nationwide.

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As part of its commitment to the “green” initiative, RE/MAX University, the real estate industry’s premier educational institution, will be developing training materials for RE/MAX Associates for use with the NAR Green Designation Program. RE/MAX University includes 24/7 on-demand Internet courses, nationwide classroom instruction, an extensive library of training materials and the RE/MAX Satellite Network (RSN).

“We want to put the full extent of our resources behind this,” says Kelly. “We believe that going “green” is not only good for business, but good for the communities we serve.”

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About RE/MAX

RE/MAX was founded in 1973 in by Dave and Gail Liniger. From a single office in Denver, Colorado it has grown into a global network of nearly 110,000 Sales Associates in more than 65 countries. Today, all home listings in thousands of U.S. cities and towns can be found on www.remax.com. No one sells more real estate than RE/MAX.

Premier Community Citizenship is highly valued at all levels of the RE/MAX organization. RE/MAX Affiliates have raised tens of millions of dollars for deserving organizations like Susan G. Komen for the Cure, Children’s Miracle Network and The Sentinels of Freedom Foundation.

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