



PRESS RELEASE

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Photo:

[Dave Liniger](#)

RE/MAX Chairman and
Co-Founder



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National Survey Puts RE/MAX on Top

Real Estate Franchisor Leads All Competitors for Third Year

(*Denver, CO*) For the third year in a row, RE/MAX ranks in front of all competitors in the *Franchise Times Top 200* survey. In 2011, RE/MAX is in the number 15 position, far outpacing other national real estate brands and in the company of such top franchises as McDonalds, 7-Eleven and Subway. The rankings were primarily based on worldwide sales volume.

“We offer more value and support to our franchise owners and that’s why we continue to grow,” said [Dave Liniger](#), RE/MAX Chairman and Co-Founder. “Home buyers and sellers prefer to work with RE/MAX agents and look to them for the premier customer service they’re known for.”

As of September 30, RE/MAX has added nearly 500 new franchises worldwide. In the U.S., franchise sales are up 21.8%, with a 200% growth in Florida compared to 2010. In the Caribbean and Latin America region, sales are up 80%. The global real estate leader now has offices in more than 80 countries, a presence greater than any of its competitors.

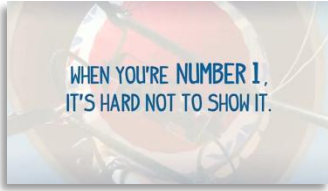
This has been an extraordinary year for RE/MAX. The company was ranked highest in customer satisfaction by both buyers and sellers in the 2011 J.D. Power and Associates Home Buyer/Seller StudySM. RE/MAX was also named a Top 100 Global Franchise by franchisedirect.com. And, two national industry surveys ranked RE/MAX agents as the most productive among all other national franchises. In one survey, RE/MAX held 21 of the top 25 positions when ranked by agent production.

“When we opened our first office in 1973, we were certainly willing to work hard, but didn’t know what challenges might be ahead,” said Liniger. “Our success has been in anticipating what families around the world need and working with our franchisees to make sure they have the tools and resources to help those families.”

When a new franchisee joins RE/MAX, the Broker/Owner attends an intensive week-long training at the RE/MAX Global Education Center in Denver. From that point on, they take advantage of the numerous resources available to them. Those resources include: RE/MAX University (RU), the propriety network for RE/MAX training and education, RE/MAX Leadstreet[®], a lead-generating system that connects agents with buyers and sellers through remax.com and Design Center, an on-line customizable marketing toolkit.

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Video:



http://www.youtube.com/watch?v=prgKbGR65hM&feature=channel_video_title

The *Franchise Times Top 200* is an annual financial snapshot of the 200 most successful U.S.-based franchise companies as measured by worldwide sales. The complete list of honorees appears in the October issue of *Franchise Times*.

For more information on the *Top 200*, please visit: www.franchisetimes.com.

For more information about the RE/MAX organization, visit www.remax.com. To learn more about becoming a RE/MAX agent, visit www.joinremax.com.

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About the RE/MAX Network:

RE/MAX was founded in 1973 by Dave and Gail Liniger, real estate industry visionaries who still lead the Denver-based global franchisor today. RE/MAX is recognized as one of the leading real estate franchise companies with the most productive sales force in the industry and a global reach of more than 80 countries.

With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$100 million for Children's Miracle Network Hospitals, Susan G. Komen for the Cure® and other charities.

Nobody in the world sells more real estate than RE/MAX.
Please visit www.remax.com or www.joinremax.com.