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RE/MAX Chairman and
Co-Founder,
[Dave Liniger](#)



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Sales Data Identifies Top Real Estate Producers RE/MAX Outproduced Others Two to One in 2010

DENVER, CO – It's what matters most to buyers and sellers in today's real estate market – working with a professional real estate agent who has the experience to get the job done. And statistics show, that is a RE/MAX agent. For the 13th consecutive year, nobody sells more real estate than RE/MAX.

And, RE/MAX agents continue to be the most productive sales force in real estate with the highest average transaction sides of the national brands. According to statistics reported by the major national brands cited in the [2011 RE/MAX versus the Industry](#) report, RE/MAX agents in the U.S. averaged 13.1 transaction sides last year, nearly two times the next closest competitor, Coldwell Banker at 7.1.

“Our focus is on being the *best* sales force, not the biggest, and we continue to hit that mark,” said [RE/MAX Chairman and Co-Founder Dave Liniger](#). “What we are is the home of top producers – experienced professionals with a deep belief in themselves, a higher level of training, an unmatched work ethic, and a serious approach to their careers. That's our competitive advantage, and our agents have kept RE/MAX on top, in the ways that matter most, and that's why more consumers have turned to RE/MAX for more than a decade.”

In total, RE/MAX closed over 750,000 transaction sides in 2010, nearly 150,000 more than Coldwell Banker and almost twice as many as Keller Williams even though both organizations claim to have more agents than RE/MAX. The report is based on figures released by REAL Trends or filed with the U.S. Securities and Exchange Commission on Form 10-K, 2010 annual reports.

In 2010, RE/MAX worldwide franchise sales were also up nearly 30% from the previous year and the network grew to more than 80 countries around the world adding countries like Bolivia, Tunisia and Dominica. In countries like Brazil and India, RE/MAX is expanding rapidly, opening hundreds of new offices last year.

For more information, visit www.remax.com. To learn more about becoming a RE/MAX agent, visit www.joinremax.com.

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About the RE/MAX Network:

RE/MAX was founded in 1973 by Dave and Gail Liniger, real estate industry visionaries who still lead the Denver-based global franchisor today. RE/MAX is recognized as one of the leading real estate franchise companies with the most productive sales force in the industry and a global reach of more than 80 countries. With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$100 million for Children's Miracle Network Hospitals, Susan G. Komen for the Cure® and other charities. Nobody in the world sells more real estate than RE/MAX.