

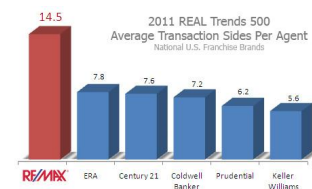


May 25, 2011

RE/MAX CEO  
[Margaret Kelly](#)



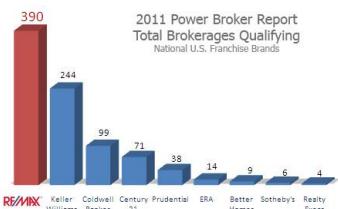
## REAL Trends 500 Survey Per Agent Productivity



## REAL Trends 500 Top Brokerage



## RISMedia Power Broker Total Qualifying Brokerages



## RE/MAX Agents Continue as Real Estate Leaders

*Two National Surveys Recognize Training, Experience Get Results*

**DENVER, CO** – Despite the worst housing market in recent history, two respected national surveys show RE/MAX agents continue to outperform their competitors, selling more homes, assisting more families, and leading all other national real estate companies in sales performance.

In the **REAL Trends 500** survey, RE/MAX brokerages claimed an impressive 21 of the top 25 positions among the brokerages ranked by Transaction Sides per Agent. The average RE/MAX agent achieved 14.5 Transaction Sides compared with the 6.8 average of all others in the survey. In Sales Volume, RE/MAX agents averaged over \$3 million, which was 62% higher than the average agent in the survey.

In the **2011 RISMedia Power Broker Report**, RE/MAX brokerages held 390 of the top 1,000 positions, with RE/MAX agents averaging an impressive 14.7 transaction sides, outselling many competitors by more than two-to-one. In Sales Volume, RE/MAX agents averaged \$2.9 million, 62% more than the average of all other agents in the report.

*“It wouldn’t be possible for RE/MAX to achieve such overwhelming success without the support of millions of homebuyers and sellers,”* said [RE/MAX CEO Margaret Kelly](#). *“There’s no question that consumers recognize quality service and they know who they can depend on to get the job done.”*

In March, the company released the annual [RE/MAX vs. the Industry report](#) which demonstrated for the 13<sup>th</sup> year in a row that nobody sells more real estate than RE/MAX. In the United States, the total number of RE/MAX Transaction Sides were 24% higher than its closest competitor. And RE/MAX Agents nationwide averaged 13.1 Transaction Sides each, with the closest competitor at only 7.1.

The high level of performance consistently exhibited by RE/MAX agents is due to the quality training provided by RE/MAX University (RU). The recipient of over 150 international film/video awards, RU delivers quality education on-demand via the Internet, on television, in classrooms and to personal devices worldwide. As a result, RE/MAX agents lead the industry in professional designations.

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**Contact:** Shaun White  
Vice President, Corporate  
Communications  
RE/MAX, LLC  
(303) 796-3405  
[shaunwhite@remax.com](mailto:shaunwhite@remax.com)

Please visit  
[www.remax.com](http://www.remax.com) or  
[www.joinremax.com](http://www.joinremax.com).

Recently, RE/MAX also reported increased franchise sales in the first quarter of this year, following a 30% increase in sales in 2010 over 2009. Additionally, RE/MAX continues to grow internationally, adding eight countries in 2010, holding onto an international presence greater than any of its competitors.

The complete *Power Broker Report* can be found online at [www.rismedia.com](http://www.rismedia.com). The *REAL Trends 500* survey can be found online at [www.realtrends.com](http://www.realtrends.com).

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### **About the RE/MAX Network**

RE/MAX was founded in 1973 by Dave and Gail Liniger, real estate industry visionaries who still lead the Denver-based global franchisor today. RE/MAX is recognized as one of the leading real estate franchise companies with the most productive sales force in the industry and a global reach of more than 80 countries. With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$100 million for Children's Miracle Network Hospitals®, Susan G. Komen for the Cure® and other charities. Nobody in the world sells more real estate than RE/MAX.

Chart No. 1:

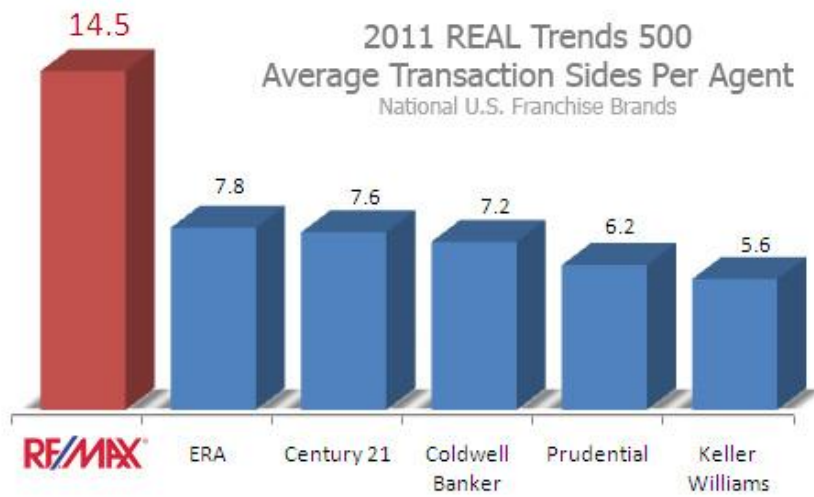


Chart No. 2:



Chart No. 3:

