



RE/MAX CEO Named to Federal Reserve Board

"Influential Leader" Margaret Kelly Joins Distinguished Group of Directors

(Denver, CO January 20, 2010) Margaret Kelly, Chief Executive Officer for RE/MAX International, Inc., has been named to the Board of Directors, [Federal Reserve Bank of Kansas City-Denver Branch](#). She is joining six other board members in working with the Reserve Bank, lending her insight and expertise on the regional economic front.

"It's a great honor and privilege to serve on the Denver Board," Kelly said after attending her first board meeting. "I'm very impressed with the dedication and careful consideration all the board members bring to their position, and I'm looking forward to being a contributor in the future."

Kelly was chosen for her in depth knowledge and experience in real estate, and her "on-the-ground" skills. She will bring her familiarity of housing issues and challenges to the Board, as well as her reputation as a well-respected industry leader. As a member of the Denver Branch Board of Directors, she will provide real time housing information and advise the Bank on economic policies.

Kelly has also just been recognized by Inman News as one of the [Top 100 Most Influential Real Estate Leaders in 2009](#), and was named one of Real Estate's 25 Most Influential Thought Leaders by REALTOR magazine. Kelly is a popular source of insight on real estate trends, and speaks before industry groups around the United States and is frequently interviewed by the media.

[Margaret Kelly became Chief Executive Officer of RE/MAX International](#) in October 2005, capping a series of leadership positions she has held since joining the organization as a Financial Analyst in 1987. With a passion to make a difference, Kelly rose rapidly through the ranks of the Membership Services and Regional Services departments, being named Vice President in 1992 and President in 2002. Today, she oversees the worldwide operations of RE/MAX International.

The Federal Reserve Bank of Kansas City is the tenth of 12 districts in the Federal Reserve System, and provides services to financial institutions and the public. The Denver Branch is one of three branches of the Federal Reserve Bank of Kansas City, and covers the states of Colorado, Wyoming and northern New Mexico.

Each branch has its own Board of Directors, and is comprised of seven members, four of whom

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are appointed by the Kansas City Board of Directors, the remaining three by the Board of Governors of the Federal Reserve System in Washington, D.C.

Kelly was appointed to serve the remainder of a three year term that expires in December of 2010. Each member of the board is allowed to complete two three year terms. She joins such distinguished fellow Directors as: Bruce K. Alexander, president and CEO of Vectra Bank, Colorado, Charles J. Brown III, president of C.H. Brown Company, and Anne Haines-Yatskowitz, president and CEO of ACCION.

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About RE/MAX International Inc.:

RE/MAX was founded in 1973 by Dave and Gail Liniger. From a single office in Denver, Colorado, it has grown into a global network of nearly 100,000 Sales Associates in more than 70 countries, an international presence greater than any of its competitors.

RE/MAX has been recognized as the leading real estate franchise in the “2009 Franchise Times Top 200,” and has also been honored as the top real estate franchise for nine of the last 11 years in the oldest and most respected ranking, “The Franchise 500 Survey,” published by *Entrepreneur* magazine.

Today, all the home listings in thousands of cities and towns can be found at www.remax.com, which is the most visited real estate franchise web site. (ComScore, Jan.-Oct. 2009; Compete.com, Feb. 2008-Oct. 2009; Hitwise, Jan.-Oct. 2009)

RE/MAX International is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure, Children’s Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: <http://www.remax.com> or <http://www.joinremax.com>
For a picture of Margaret Kelly, go to: http://www.remax.com/media/media_officerphotos.aspx.

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