

Top RE/MAX Broker Installed as CCIM President

Richard Juge Becomes Third RE/MAX Associate to Lead

(Denver, CO October 15, 2009)- Richard Juge, an award-winning and highly experienced RE/MAX Associate, has been inducted as the new president of the Certified Commercial Investment Member (CCIM) Institute. Juge becomes the third RE/MAX Associate to lead the organization, which boasts more than 19,000 members in 32 countries.

"It is definitely an honor to be chosen to represent such a prestigious international organization," says Juge. "In the next year, we'll be rolling out a completely revised educational program, and an exclusive Internet exchange that will allow our members to display their listings on a wide range of Web sites."

Juge is the Broker/Owner of RE/MAX Commercial Brokers in the New Orleans suburb of Metairie, Louisiana. He has more than 20 years experience in the real estate industry, joining RE/MAX in 1994. Juge is a member of the prestigious RE/MAX Hall of Fame, and has also been honored with the RE/MAX Lifetime Achievement award. He follows Bob Behrens of RE/MAX Commercial Services in Denver (2004) and Tim Hatlestad of RE/MAX Commercial Investment in Scottsdale, Ariz. (2007) as CCIM's president.

"Having Richard in the CCIM president's chair reinforces the influential position RE/MAX has in the commercial marketplace," says Mike Reagan, RE/MAX International Senior Vice President. "We hope that it encourages every RE/MAX commercial practitioner to learn how CCIM can bring them more success."

As CCIM president, Juge hopes to accomplish several goals, with education and improved technology the highest on the list. CCIM has spent \$2.5 million purchasing state of the art tech tools, and now the organization wants to change the way its members learn.

Juge believes traditional classes and training need to be opened up, and CCIM members enabled to do more on-line learning, on their own time. He believes those who continue to learn and make education a top priority will be the agents who will benefit most from what's ahead in the commercial real estate market.

--more--



FOR IMMEDIATE RELEASE

"Most people you talk to say commercial follows residential. We've been seeing signs in the residential market of things getting better," says Juge. "So we expect an uptick of commercial activity in the first half of 2010 to produce a slow, steady recovery."

###

For more information on CCIM, visit: www.ccim.com.

About RE/MAX International, Inc.

RE/MAX was founded in 1973 by Dave and Gail Liniger. From a single office in Denver, Colorado, it has grown into a global network of nearly 100,000 Sales Associates in more than 70 countries, an international presence greater than any of its competitors.

RE/MAX has been honored as the leading real estate franchise for 9 of the last 10 years in the oldest and most respected ranking, "The Franchise 500 Survey," published by *Entrepreneur Magazine*.

Today, all the home listings in thousands of cities and towns can be found at www.remax.com, which is the most visited real estate franchise web site.

(ComScore, Jan.-June 2009; Compete.com, Feb. 2008-June 2009; Hitwise, Jan.-June 2009)

RE/MAX International is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure, Children's Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: <http://www.remax.com> or <http://www.joinremax.com>

Contact:

Shaun White

Vice President, Corporate Communications

RE/MAX International, Inc.

Direct 303-796-3405

shaunwhite@remax.net