



RE/MAX Commercial Symposium Delivers Education, Networking Opportunities

(Denver, CO May 11, 2009) – The RE/MAX Global Education Center in Denver, CO played host to more than 50 commercial real estate practitioners during the RE/MAX Commercial Symposium. The two-day event provided tools, tips and ideas to help attendees grow and strengthen their business in today's challenging market.

"In these times of change, it's encouraging to see so many RE/MAX Commercial Practitioners taking proactive steps to enhance their businesses," Said Mark Baker, Vice President of Commercial and Regional Development at RE/MAX International. "These Sales Associates see the value in pursuing networking and marketing opportunities in order to stay ahead of the competition in this market."

The featured guest was Certified Commercial Investment Member (CCIM) President-Elect Richard Juge, Broker/Owner of RE/MAX Commercial Brokers, Inc., in Metairie, LA. Juge spoke to the group on the value of leases, subleases and buyouts, all profitable ventures. He explained that tenants are in a stronger position than landlords in today's market and that representing tenants provides commercial practitioners the ability to complete "creative deals."

Earlier this year, RE/MAX International announced the launch of the RE/MAX Commercial Information Exchange (CIE), a comprehensive listing service and integrated marketing platform for commercial properties. The CIE, powered by Catylist, helps Brokers, Owners, investors and tenants find properties, learn about the market, connect with people and market listings.

Commercial practitioners were treated to a special session at the symposium, led by Shon Bendrey and David Diaz of Catylist, explaining the intricacies of the RE/MAX CIE and how

using the system can help Sales Associates reach even more commercial clients and brokers.

The Commercial Division of RE/MAX has seen tremendous growth in recent years. Currently, there are thousands of commercial practitioners operating in more than 330 Commercial offices and Divisions in the RE/MAX network. The RE/MAX Commercial Division spans across 1,200 markets in 24 countries.

About RE/MAX International

RE/MAX was co-founded by Dave and Gail Liniger in 1973. From a single office in Denver, Colorado, RE/MAX has grown to be a global network of nearly 100,000 Sales Associates in more than 70 countries. No one in the world sells more real estate than RE/MAX. Today, all U.S. home listings in thousands of cities and towns can be found at www.remax.com, consistently ranked among the most visited real estate web sites.

RE/MAX is proud of its Premier Community Citizenship, which has raised tens of millions of dollars for deserving organizations like Susan G. Komen for the Cure, Children's Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: www.remax.com or www.joinremax.com

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