



## **RE/MAX Wins Large Canadian Office Conversion RE/MAX Western Canada Grows with Conversion of Keller Williams Brokerage**

(March 12, 2009 – Denver, CO) RE/MAX International is proud to announce the largest Canadian office conversion it has absorbed in its 36-year history. The two top performing Keller Williams Results offices, located in suburban Vancouver, British Columbia, will now become known as RE/MAX Results and will continue to operate in their current locations.

“In this difficult economy, wise business people are making wise decisions,” said William Soteroff, Senior Vice President of International Development with RE/MAX International, Inc. “[RE/MAX](#) is a wise choice for professionals who want to enhance their business by taking their career to another level and comparisons of the two companies demonstrates the clear advantages.”

For December 2008, Keller Williams claims to have 693 offices and 74,175 agents in the United States and Canada. RE/MAX has about 4,700 offices and 87,000 agents in the two countries, and enjoys the largest market share in the Canadian real estate industry. Keller Williams also says that it only has franchise operations in Canada and the United States, while RE/MAX has a presence in over 70 countries around the world, an international footprint larger than any of its competitors. In 2008, Keller Williams reported that it had sold 30 franchises, compared with the 711 franchise sales made by [RE/MAX](#).

Bjorn Soolsma and Deborah Stevens, Co-Broker/Owners of the newly formed RE/MAX Results made the decision that RE/MAX training, technology and brand awareness would help their agents achieve a higher level of success.

“We want to continue building something that is agent-focused,” says Soolsma. “By combining our philosophy and vision with the RE/MAX resources and brand, we know we’re going to be the very best.”

Agent response to the conversion has been very positive. Several of them also attended last week’s RE/MAX International convention in Las Vegas, NV. One of those excited to be among his new RE/MAX colleagues was Will Shipton, with RE/MAX Results in Port Coquitlam, BC.

“I’m excited, the RE/MAX brand is second to none,” said Shipton. “People really don’t know Keller Williams, but they do know RE/MAX. Now, I have the best combination possible and my business will grow exponentially.”

Soteroff says that the change has been an easy decision for most agents. “RE/MAX is known for being an agent-centric organization. They know their careers will expand at RE/MAX, since our agents average more years of experience, more professional designations, and more sales transactions.”

The two new RE/MAX Results offices are located in Port Coquitlam and Maple Ridge, British Columbia, and they are already open for business.

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***About RE/MAX International, Inc.***

RE/MAX was founded in 1973 by Dave and Gail Liniger. From a single office in Denver, Colorado, it has grown into a global network of nearly 100,000 Sales Associates working in 7,000 offices in more than 70 countries, an international presence greater than any of its competitors.

RE/MAX has been honored as the leading real estate franchise for 9 of the last 10 years in the oldest and most respected ranking, “The Franchise 500 Survey,” by *Entrepreneur Magazine*.

Today, all U.S. home listings in thousands of cities and towns can be found at [www.remax.com](http://www.remax.com), frequently ranked as the most visited web site of any real estate brokerage brand. Nobody in the world sells more real estate than RE/MAX.

RE/MAX International is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure®, Children’s Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: <http://www.remax.com> or <http://www.joinremax.com>

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