



RE/MAX Sales Associates and Teams Lead the Industry National Survey Ranks RE/MAX Team Tops in the Country

(Denver, CO June 16, 2009) John and Ruth Ahlbrand with RE/MAX CENTRAL of Las Vegas, came out on top of the national [“Wall Street Journal-LORE Magazine Top 400.”](#) The Ahlbrand team closed more real estate transactions than all other real estate teams in the country. RE/MAX sales teams held six of the top 11 positions in the prestigious national ranking. In the category of closed transactions by individual agents, RE/MAX Sales Associates captured three of the top 10 positions.

“We’re very proud of all our Associates and Teams and are not surprised that they come out on top in this head-to-head comparison survey,” said Margaret Kelly, Chief Executive Officer of RE/MAX International, Inc. “RE/MAX recognized the influence of real estate teams several years ago and has provided specific support for these innovators at annual Team Summit events.”

[“The Wall Street Journal – LORE Magazine Top 400”](#) is actually a Top 100 ranking in four categories, transactions and volume for individual agents and for teams. Each year, the best performing agents and teams submit their sales results for 2008 and are ranked in the appropriate categories.

“Las Vegas was hit hard by foreclosures, but this has presented a tremendous buying opportunity, and real estate professionals, who are well trained to assist home buyers and sellers in this environment, can be successful,” said Ruth Ahlbrand, Broker/Owner with RE/MAX CENTRAL of Las Vegas. “We are really excited that we can be so successful helping families navigate their way through such a difficult housing market.”

The Ahlbrands credit much of their success in 2008 to their [foreclosure bus tour](#), which takes perspective buyers to a series of foreclosed homes in the area. The tours have been such a success, that they are now offered three times per week, visiting a wide range of low to high-priced foreclosures.

The performance of RE/MAX Sales Associates has also been recognized in two other recent surveys. Based on transactions closed in 2008, “The REAL Trends 500 Survey,” found that RE/MAX Sales Associates averaged 13.2 transactions per agent, which was 36% higher than the second place competitor. In “The RIS Media Power Broker Survey,” RE/MAX Sales Associates were also ranked the highest of all national real estate franchises, averaging about 12 transactions each, nearly 33% higher than the next ranked competitor. REAL Trends also said that RE/MAX Sales Associates have been the most productive in their survey for several years running.

Over 50% of today’s existing home sales are categorized as distressed properties; foreclosures and short sales. Today, many of the top ranked real estate professionals are those who have mastered distressed property sales.

“RE/MAX has undertaken an extensive training program to assist our Associates with strategies that are proven effective in today’s market. These programs have been extremely successful, and in just the past 90 days, we’ve seen more than 5,000 registrants for courses such as the Certified Distressed Property Expert designation,” said Kelly.

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About RE/MAX International, Inc.

RE/MAX was founded by Dave and Gail Liniger in 1973, who still manage the company’s day to day operations. From a single office in Denver, Colorado, RE/MAX has grown to be a global network of nearly 100,000 Sales Associates in more than 70 countries. Nobody in the world sells more real estate than RE/MAX.

Remax.com offers consumers all home listings in thousands of U.S. cities and towns and is consistently ranked among the most visited real estate web sites.

RE/MAX has been honored as the leading real estate franchise for nine of the last ten years in the oldest and most respected ranking, “The Franchise 500 Survey,” published by *Entrepreneur Magazine*.

RE/MAX International is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure, Children's Miracle Network and The Sentinels of Freedom Foundation.

For more information please visit www.remax.com or www.joinremax.com.

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