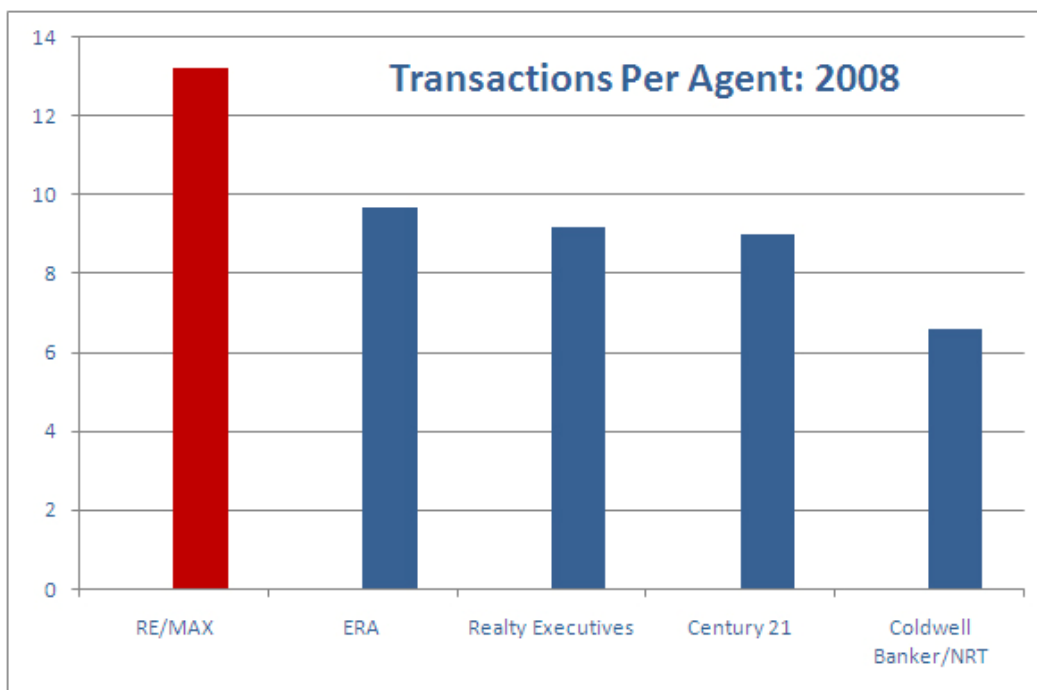




RE/MAX Sales Associates Ranked Most Productive Two National Surveys Find RE/MAX Agents Average Most Sales

(Denver, CO June 4, 2009) – Two respected surveys of the nation’s top real estate brokerages reveal that RE/MAX Sales Associates outperform their competitors by a significant margin. Based on transactions closed in 2008, *The REAL Trends 500 Survey*, found that RE/MAX Sales Associates averaged 13.2 transactions per agent, which was 36% higher than their closest competitor. In *The RIS Media Power Broker Survey*, RE/MAX Sales Associates were also ranked the highest of all national real estate franchises, averaging about 12 transactions, nearly 33% higher than the next ranked competitor. REAL Trends also said that RE/MAX Sales Associates have been the most productive in their survey for several years running.



Source: REAL Trends 500 Survey

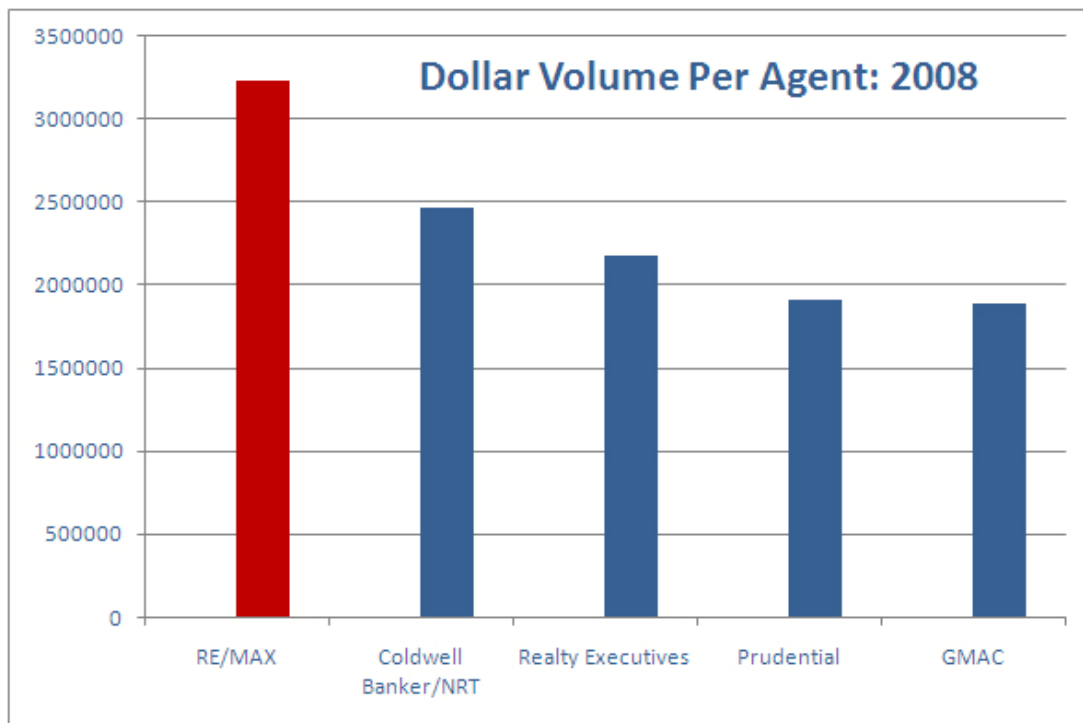
“There are many ways to measure success in our profession, but it all comes down to how many sales do you close?” said Margaret Kelly, Chief Executive Officer of RE/MAX

International. “The economy has hit the real estate industry especially hard, but the most professional Sales Associates will always find a way to be successful in any kind of market.”

While there are about 70,000 brokerages selling residential real estate in the United States, these two national surveys only include the elite, the very best performing brokerages from each company. RE/MAX brokerages represented 23% of all those ranked in both surveys.

In both surveys, other companies were represented by higher numbers of Sales Associates, but even with their superior numbers they didn’t come close to the individual performance of the RE/MAX Sales Associates.

Sales Associates affiliated with RE/MAX also averaged higher dollar volume in their sales than all other competitors. *The REAL Trends 500 Survey* revealed that RE/MAX Associates averaged \$3.2 million, which was 31% above the second place organization. In *The RIS Media Power Broker Survey*, RE/MAX Associates also averaged over \$3 million in sales, more than 36% better than the company ranked second.



Source: REAL Trends 500 Survey

“In today’s housing market, the consumer prefers experienced professionals who can get results, and we’ve always felt that our Associates are the best in the business, but these surveys provide the facts. We’re very proud of this recognition,” says Kelly. “Our Associates perform better because they have more experience and hold more professional designations.”

RE/MAX University provides advanced training through a comprehensive cross-platform educational organization. Sales Associates can receive training at home or in the office via the RE/MAX Satellite network, on Extranet web sites, in regional classrooms, or on DVD’s from an extensive educational library.

In direct response to the current real estate market, RE/MAX has encouraged its Associates to earn the Certified Distressed Property Expert (CDPE) designation. Over 5,000 Associates responded and have registered for the two day course within the last 60 days alone. With this training RE/MAX Associates will be able to better assist families in finding their way through a very challenging housing market.

RE/MAX Associates have another competitive advantage, Leadstreet, the proprietary online lead generator, which has provided more than 6.6 million leads without any referral fee

RE/MAX is also experiencing success overseas. Within the last six months Master Franchises have been sold in eight countries, Albania, Bahamas, Brazil, Ecuador, India, Macedonia, Singapore, and Uruguay. With these additions, RE/MAX is now in more than 70 countries, an international presence greater than any of its competitors.

#

About RE/MAX International, Inc.

RE/MAX was founded by Dave and Gail Liniger in 1973, who still manage the company’s day to day operations. From a single office in Denver, Colorado, RE/MAX has grown to be a global network of nearly 100,000 Sales Associates in more than 70 countries. Nobody in the world sells more real estate than RE/MAX.

Remax.com offers consumers all home listings in thousands of U.S. cities and towns and is consistently ranked among the most visited real estate web sites.

RE/MAX has been honored as the leading real estate franchise for nine of the last ten years in the oldest and most respected ranking, "The Franchise 500 Survey," published by *Entrepreneur Magazine*.

RE/MAX International is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure, Children's Miracle Network and The Sentinels of Freedom Foundation.

For more information please visit www.remax.com or www.joinremax.com.

For More Information Contact:

Shaun White
Director, Media Relations
RE/MAX International, Inc.
5075 South Syracuse
Denver, CO 80237-2712
Direct 303-796-3405
Cell 303-886-0660
shaunwhite@remax.net