



RE/MAX JOINS GLOBAL RACE TO END BREAST CANCER

*RE/MAX is Exclusive Real Estate Sponsor of Susan G. Komen for the Cure's
Inaugural Global Race for the Cure This Weekend*

(Denver, CO – June 4, 2009) It's the first global event of its kind, expected to draw more than 50,000 runners and walkers who are moved to help end breast cancer forever. Susan G. Komen for the Cure's Inaugural Global Race for the Cure® is in Washington, D.C., this weekend, June 5-6, and organizers hope to raise \$6.1 million to fund educational programs and breast cancer research.

Since 2002, RE/MAX International, Inc. and RE/MAX Associates around the country have been raising money for Susan G. Komen for the Cure®, through local fundraising events, co-sponsorship of the Survivor Recognition Program at Race for the Cure events and now the RE/MAX national sponsorship of the Race for the Cure® Series.

This year, despite a challenging economy, RE/MAX International raised its sponsorship level to become the exclusive real estate sponsor of the Global Race for the Cure and the full series of more than 120 Susan G. Komen Race for the Cure events worldwide.

"Breast cancer has affected our family, friends and neighbors and for the nearly 100,000 RE/MAX Associates around the world, it's a very personal cause," said Margaret Kelly, Chief Executive Officer of RE/MAX International. "We are so very proud to be a national sponsor of the Race for the Cure Series that has created this inaugural global race because of the recognition it will bring to Susan G. Komen for the Cure and the hope it will give to people living with breast cancer."

RE/MAX is honored to be among the sponsors and guests welcomed at a special pre-race reception at the Vice President's mansion before the Race, and RE/MAX will be part of the morning ceremonies on Saturday, June 6th.

###

About RE/MAX International, Inc.

RE/MAX was founded in 1973 by Dave and Gail Liniger. From a single office in Denver, Colorado, it has grown into a global network of nearly 100,000 Sales Associates in more than 70 countries, an international presence greater than any of its competitors.

RE/MAX has been honored as the leading real estate franchise for nine of the last 10 years in the oldest and most respected ranking, "The Franchise 500 Survey," published by *Entrepreneur Magazine*.

Today, all U.S. home listings in thousands of cities and towns can be found at <http://www.remax.com>, consistently ranked among the most visited real estate web sites. Nobody in the world sells more real estate than RE/MAX.

RE/MAX International is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure, Children's Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: <http://www.remax.com> or <http://www.joinremax.com>

Contact:

Cory Jo Vasquez
Public Relations Manager
RE/MAX International, Inc.
303-796-3667
cjvasquez@remax.net