



## **RE/MAX Partners with The CE Shop To Expand Education Platform**

(Denver, CO, July 6, 2009) – RE/MAX International, Inc. recently announced a strategic partnership with The CE Shop Inc. that will allow the Denver-based franchise company to dramatically expand its award-winning education and training services. RE/MAX is the only national real estate firm to partner with The CE Shop.

RE/MAX already has one of the foremost educational platforms for real estate professionals in RE/MAX University, which provides education and training to its Associates in person, through online courses, via DVD and on the RE/MAX Satellite Network (RSN), the company's exclusive satellite TV channel. The CE Shop, Headquartered in Fargo, ND, provides continuing education and approved distance learning to licensed real estate professionals through a network of subject matter experts from across the United States.

“This strategic partnership with The CE Shop is vital in providing RE/MAX Associates with a better way to do business and serve their clients,” said Mike Ryan, Senior Vice President of Media and Training for RE/MAX International. “RE/MAX Associates have more advanced professional designations than agents from any other national real estate network and this partnership will allow us to give our agents even more opportunities to be successful.”

The CE Shop uses EASYTrack to help professional real estate agents manage their online education, which includes courses on real estate appraisals, the basics of real estate taxation, the mortgage process, foreclosures, the environmental movement in real estate and more.

For more information about The CE Shop, visit [www.theceshop.com](http://www.theceshop.com). For more information on RE/MAX International or to search for property listings, visit [www.remax.com](http://www.remax.com).

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### **About RE/MAX International, Inc.**

RE/MAX was founded in 1973 by Dave and Gail Liniger. From a single office in Denver, Colorado, it has grown into a global network of nearly 100,000 Sales Associates in more than 70 countries, an international presence greater than any of its competitors.

RE/MAX has been honored as the leading real estate franchise for nine of the last 10 years in the oldest and most respected ranking, “The Franchise 500 Survey,” published by *Entrepreneur Magazine*.

Today, all U.S. home listings in thousands of cities and towns can be found at <http://www.remax.com>, consistently ranked among the most visited real estate web sites. Nobody in the world sells more real estate than RE/MAX.

RE/MAX International is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure, Children's Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: <http://www.remax.com> or <http://www.joinremax.com>

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