



RE/MAX PARTNERS WITH REALTYTRAC

RE/MAX Associates Leverage Foreclosure Properties Online

(Denver, CO, July 8, 2009) – RE/MAX International, Inc., announced that visitors to remax.com soon will be able to search more than 1.8 million REO properties in the U.S. via a strategic partnership with RealtyTrac (www.realtytrac.com). Through the partnership, RE/MAX Associates receive discounted subscription rates to RealtyTrac, the nation’s leading online foreclosure marketplace.

RE/MAX agents are uniquely qualified to manage foreclosures and distressed property as more RE/MAX Associates have earned the Certified Distressed Property Expert® (CDPE) designation than agents from any other national real estate network. The CDPE training, through The Distressed Property Institute, gives RE/MAX agents the expertise to assist buyers and sellers of REO and distressed properties.

“The new partnership with RealtyTrac is about adapting to today’s real estate market,” said Kristi Graning, Senior Vice President, Information Technology and eBusiness for RE/MAX International. “In addition to the training they’re receiving on distressed properties, RE/MAX Associates can leverage the RealtyTrac foreclosure information and inventory on remax.com to help their buyers and sellers make informed decisions.”

RealtyTrac averages approximately 3 million unique monthly visitors. Through the subscription, RE/MAX agents have access to foreclosure information — including properties in default, properties scheduled for public foreclosure auction and bank-owned properties — along with foreclosure loan information, tax assessment information, comprehensive lien and loan history and neighborhood home sale trends.

“We are very pleased to be working with one of the world’s leading real estate brands and are excited to be providing RE/MAX International with foreclosure data,” said Rick Sharga, Senior Vice President for RealtyTrac. “Together, we believe we can have a positive impact on the national housing market by providing RE/MAX Associates with vital information they can use to help their customers with foreclosures.”

For more information on RealtyTrac, visit <http://www.realtytrac.com>. For more information on RE/MAX International, or to search for property listings, visit <http://www.remax.com>.

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About REMAX

RE/MAX was founded in 1973 by Dave and Gail Liniger. From a single office in Denver, Colorado, it has grown into a global network of nearly 100,000 Sales Associates in more than 70 countries, an international presence greater than any of its competitors.

RE/MAX has been honored as the leading real estate franchise for nine of the last 10 years in the oldest and most respected ranking, “The Franchise 500 Survey,” published by *Entrepreneur Magazine*.

Today, all U.S. home listings in thousands of cities and towns can be found at <http://www.remax.com>, consistently ranked among the most visited real estate web sites. Nobody in the world sells more real estate than RE/MAX.

RE/MAX International is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure, Children’s Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: <http://www.remax.com> or <http://www.joinremax.com>

About RealtyTrac

RealtyTrac (<http://www.realtytrac.com/>) is the leading online marketplace of foreclosure properties, with more than 1.5 million default, auction and bank-owned listings from over 2,200 U.S. counties, and detailed property, loan and sales data appended to its foreclosure records. Hosting more than 3 million unique monthly visitors, RealtyTrac provides innovative technology solutions and practical education resources to facilitate buying, selling and investing in real estate.

Cited by thousands of media outlets each quarter — including all the major news networks, leading publications such as *The Wall Street Journal*, *The New York Times*, *USA TODAY*, and many others, RealtyTrac’s foreclosure data has also been used by the Federal Reserve, FBI, U.S. Senate Joint Economic Committee and Banking Committee, U.S. Treasury Department, and numerous state housing and banking departments to help evaluate foreclosure trends and address policy issues related to foreclosures.

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