



## ***RE/MAX Health Plus Plan Provides Medical Coverage to Agents and Families and Entices New Recruits***

(Denver, CO, August 5, 2009) – Just as the health care reform debate heats up in Washington, RE/MAX International, Inc. announced today the launch of the RE/MAX Health Plus plan, which offers Affiliates with the RE/MAX Network one of the most flexible and affordable health insurance plans in real estate today.

According to CNN.com and the consumer health advocacy group, Families USA, 86.7 million Americans under the age of 65 were without health insurance at some point in the last two years.

RE/MAX International wants to ensure that all of its Affiliates have access to affordable healthcare options. Through Lockton/Augeo Benefits, the plan administrator, RE/MAX can now offer all of its Affiliates complete medical coverage at competitive rates.

“We’re a network of nearly 100,000 real estate agents, but we’re also a family,” said Margaret Kelly, Chief Executive Officer of RE/MAX International. “It’s important that our Affiliates have options for health care coverage and have peace of mind while pursuing a career in real estate.”

Medical benefits are a rarity in the real estate industry, as many agents are considered self-employed or independent contractors. According to the National Association of REALTORS® (NAR), twenty-eight percent of the 1.2 million NAR members – more than one in four – have no health insurance coverage.

The options under the new RE/MAX Health Plus plan include wellness benefits, prescription drug discounts, family coverage and more. But, Affiliates can also select from stand-alone benefits that include dental, vision, accident and critical illness and life insurance.

RE/MAX Affiliates can find out more by visiting the company’s extranet, RE/MAX Mainstreet or by calling the RE/MAX Health Plus Benefits Enrollment Center at (866) 783-1300.

For more information about RE/MAX, visit <http://www.remax.com>. To become an agent, visit <http://www.joinremax.com>.

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**About RE/MAX International, Inc.**

RE/MAX was co-founded by Dave and Gail Liniger in 1973. From a single office in Denver, Colorado, RE/MAX has grown to be a global network of nearly 100,000 Sales Associates in more than 70 countries, an international presence greater than any of its competitors. Nobody in the world sells more real estate than RE/MAX.

Remax.com offers consumers all home listings in thousands of U.S. cities and towns and is consistently ranked among the most visited real estate web sites.

RE/MAX has been honored as [the leading real estate franchise](#) for nine of the last ten years in the oldest and most respected ranking, “*The Franchise 500 Survey*,” published by *Entrepreneur Magazine*.

RE/MAX is proud of its [Premier Community Citizenship](#), which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure, Children’s Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: <http://www.remax.com> or <http://www.joinremax.com>

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