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RE/MAX Among the Green Elite

Denver Headquarters Building Earns Second "Energy Star" Award

(Denver, CO, December 10, 2009) For the second year in a row, the RE/MAX International Headquarters building in the Denver Tech Center has earned the prestigious Energy Star award, and has been recognized among the top 4 percent in the nation for energy efficiency. The Energy Star is presented annually by the U. S. Environmental Protection Agency, and only those buildings that pass rigorous efficiency tests are acknowledged.

"Earning the Energy Star rating for two years running shows how committed RE/MAX is to the environment," says Mike Reagan, RE/MAX International Senior Vice President of Brand Marketing and Commercial Development. "Energy efficiency not only saves money, but also prevents the release of greenhouse gases and protects the environment."

Commercial buildings that earn the Energy Star use an average of 35 percent less energy than typical buildings and also release 35 percent less carbon dioxide. RE/MAX improved its energy performance over the past year by strategically managing energy, and by making cost-effective improvements.

The building's heating and cooling systems are on timers, and shut down during non-working hours. There are sensors in several public areas that monitor movement and regulate lighting. There are water conservation devices in every restroom, and employees are encouraged to recycle and conserve resources. The RE/MAX building is one of less than 70 office buildings in the state of Colorado that have earned the Energy Star award.

And because energy efficiency and "green" living are becoming more and more important to home buyers and sellers, the dedication to conservation extends to RE/MAX offices all across the country through the RE/MAX Green program. The program encourages

all RE/MAX Associates to get the training they need to assist buyers and sellers in finding or renovating homes that are energy-efficient and environmentally friendly.

The National Association of Realtors® projects that "green" building could soon make up 25 percent of all new construction nationwide. The RE/MAX Green program was created to help consumers utilize the agent's knowledge in a world that increasingly values eco-responsibility. Consumers see going "green" as the starting point to explore sustainable communities, and improve quality of life.

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About RE/MAX International, Inc.

RE/MAX was founded in 1973 by Dave and Gail Liniger. From a single office in Denver, Colorado, it has grown into a global network of nearly 100,000 Sales Associates in more than 70 countries, an international presence greater than any of its competitors.

RE/MAX has been honored as the leading real estate franchise for 9 of the last 10 years in the oldest and most respected ranking, "The Franchise 500 Survey," published by *Entrepreneur Magazine*.

Today, all the home listings in thousands of cities and towns can be found at www.remax.com, which is the most visited real estate franchise web site.

(ComScore, Jan.-Oct. 2009; Compete.com, Feb. 2008-Oct. 2009; Hitwise, Jan.-Oct. 2009)

RE/MAX International is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure, Children's Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: <http://www.remax.com> or <http://www.joinremax.com>

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