



RE/MAX ALIGNS WITH REALTOR® UNIVERSITY

Expansive Education Platform Gives RE/MAX Agents A Leg Up in Advanced Designations and Training

(Denver, CO, Sept. 21, 2009) – RE/MAX International, Inc. recently announced that it has aligned with REALTOR® University, the National Association of REALTORS'® (NAR) Online Education Destination, to give members of the global real estate network, access to an additional 400 hours of online designation, certification and professional continuing education.

Combined with RE/MAX International's industry-leading education platform, RE/MAX University (RU), RE/MAX Affiliates are positioned to be the most trained and educated real estate agents today.

"Education, training and professional designations are critical for real estate agents in today's market. We know it makes a difference for a homebuyer or seller," said Tom Kramig, Vice President of Multi-Media and Education. "Consumers value the RE/MAX brand, the technology and the resources available through the network, but it's the RE/MAX agents who outpace others in education and training, that help homebuyers and sellers navigate a complicated market."

Through REALTOR® University, NAR offers a variety of professional designations and certifications which uniquely position real estate agents to be experts in certain niches of the market. RE/MAX Associates can sign up for several of these designation courses like e-Buyer, ABRM, Real Estate Professional Assistant (REPA) and more, and receive 5% off the total cost of the designation. RE/MAX University also delivers educational programs to its Associates through classroom training, online streaming video, downloads, conferences and via RE/MAX Satellite Network (RSN), the company's exclusive satellite TV network.

"REALTOR® University, along with its technology partner, Learning Library, Inc., continues to raise the bar for web-based real estate education," said Ken Burlington, NAR's Vice President of Education Services. "We are pleased that RE/MAX will provide their agents with direct access to REALTOR® University and an enhanced online learning experience through

convenient access to courses and exams, as well as, tools and information they need to earn continuing education and designations.”

RE/MAX Associates have more advanced professional designations than agents from any other real estate network. For example, RE/MAX agents are uniquely qualified to manage foreclosures and distressed property as more than 6,000 RE/MAX Associates have earned the Certified Distressed Property Expert (CDPE) designation – more than any other national real estate network. And because nearly a third of the market is foreclosures and short sales, RE/MAX agents have the advantage in helping buyers and sellers navigate distressed properties.

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About RE/MAX International, Inc.

RE/MAX was founded in 1973 by Dave and Gail Liniger. From a single office in Denver, Colorado, it has grown into a global network of nearly 100,000 Sales Associates in more than 70 countries, an international presence greater than any of its competitors.

RE/MAX has been honored as the leading real estate franchise for 9 of the last 10 years in the oldest and most respected ranking, “The Franchise 500 Survey,” published by *Entrepreneur Magazine*.

Today, all the home listings in thousands of cities and towns can be found at www.remax.com, which is the most visited real estate franchise web site.

(ComScore, Jan.-June 2009; Compete.com, Feb. 2008-June 2009; Hitwise, Jan.-June 2009)

RE/MAX International is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure, Children’s Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: <http://www.remax.com> or <http://www.joinremax.com>

About REALTOR® University

REALTOR® University is the National Association of REALTORS’® exclusive provider of online courses leading to NAR’s official family designations and certifications – ABR, ABRM, CIPS, Green, SRES, RSPS, AHWD, REPA, TRC. REALTOR® University offers more than 400 hours of real estate education and professional continuing education to help members build skills, earn designations and certifications that differentiate them from the competition.

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