

FOR IMMEDIATE RELEASE



RE/MAX Ranked as Top Real Estate Franchise *National Survey Places RE/MAX Ahead of all Competitors*

(Denver, CO – October 20, 2009) RE/MAX International Inc. has joined the exclusive ranks of the most successful franchise chains in the world, after being named to the *Franchise Times Top 200*. RE/MAX made its debut in the number 12 position in the 2009 ranking, in front of all other real estate competitors, and in the company of such top franchises as McDonalds, 7-Eleven and Marriott Hotels.

“The RE/MAX Network continues to grow because we offer so much value to our franchise owners,” says Margaret Kelly, CEO of RE/MAX International. “Global brand recognition, the industry’s most extensive educational resources, and all the support our offices need to be productive and successful. We like to tell our owners, that at RE/MAX, you’re in business for yourself, but not by yourself.”

Since the beginning of 2009, nine countries have joined the RE/MAX Network and RE/MAX International has sold nearly 400 franchises worldwide. RE/MAX has an international presence in more than 70 countries, more than any of its competitors.

The *Franchise Times* honor is the second time this year that RE/MAX has been recognized in the franchise community. In January, RE/MAX was the highest ranked real estate franchise in *Entrepreneur Magazine’s* 30th Annual “Franchise 500 Survey,” a tribute the company has received in nine out of the last ten years.

RE/MAX has also been recognized as one of the “Top 25 Franchise Opportunities” by *Hispanic Enterprise*, and one of the “Top 50 Franchises for Minorities” by the National Minority Franchising Initiative.

And, in 2009, for the third year in a row, RE/MAX was ranked on the list of America’s “Top 10 Military Spouse-Friendly Employers,” according to *Military Spouse Magazine*.

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The *Franchise Times Top 200* is an annual financial snapshot of the 200 most successful U.S.-based franchise companies as measured by worldwide sales. The complete list of honorees appears in the October issue of *Franchise Times*.

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For information on RE/MAX International visit: www.remax.com or www.joinremax.com
For more information on the *Franchise Times Top 200*, visit: www.franchisetimes.com

About RE/MAX International, Inc.:

RE/MAX was founded in 1973 by Dave and Gail Liniger. From a single office in Denver, Colorado, it has grown into a global network of nearly 100,000 Sales Associates in more than 70 countries, an international presence greater than any of its competitors.

RE/MAX has been honored as the leading real estate franchise for 9 of the last 10 years in the oldest and most respected ranking, “The Franchise 500 Survey,” published by *Entrepreneur Magazine*.

Today, all the home listings in thousands of cities and towns can be found at www.remax.com, which is the most visited real estate franchise web site.
(ComScore, Jan.-June 2009; Compete.com, Feb. 2008-June 2009; Hitwise, Jan.-June 2009)

RE/MAX International is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure, Children’s Miracle Network and The Sentinels of Freedom Foundation.

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