

**FOR IMMEDIATE RELEASE**



**RE/MAX RANKED TOP REAL ESTATE FRANCHISE**  
*National Survey Says RE/MAX the Best for Ninth Time in Ten Years*

(Denver, CO -- January 14, 2009) RE/MAX International Inc., is the nation's number one real estate franchise – an honor the company has held for the past nine out of ten years – according to *Entrepreneur Magazine's* 30<sup>th</sup> Annual "Franchise 500 Survey." RE/MAX is also the top real estate franchise in two other survey categories, Best Low-Cost Franchise and Top Global Franchise.

"We have so much to offer our franchise owners, from a fundamentally sound business model with excellent education resources, to global brand recognition. So, we're honored, but not surprised to find ourselves on the top of this list each year," said Margaret Kelly, CEO of RE/MAX International. "We've enjoyed decades of growth and success and this ranking is recognition of the viability of the RE/MAX Network."

RE/MAX sold over 700 franchises worldwide in 2008 and now has nearly 7,000 offices in more than 70 countries and territories, an international presence greater than any of its competitors.

The 30<sup>th</sup> annual "Franchise 500 Survey" appears in this month's edition of *Entrepreneur Magazine*. All companies in the rankings are evaluated by financial strength and stability, size, growth rate, startup costs and financing options. These and other factors are entered into the Franchise 500 formula, with each eligible company receiving a cumulative score.

*Entrepreneur Magazine's* "Franchise 500 Survey" is the most comprehensive franchise ranking in the world. The initial survey was conducted in 1980, and it was the first ever franchise ranking. Over the years, the ranking procedure has been refined to provide the most accurate formula for identifying today's top franchises.

In 2008, RE/MAX was the only real estate franchisor to be ranked among the

country's "50 Top Franchises for Minorities," by the National Minority Franchising Initiative. RE/MAX was also recognized as one of the "Top 25 Franchise Opportunities" by *Hispanic Enterprise*, and the Denver-based real estate franchisor was also ranked on the list of America's "Top 10 Military Spouse-Friendly Employers," according to *Military Spouse Magazine*.

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For information on RE/MAX International visit: [www.remax.com](http://www.remax.com) or [www.joinremax.com](http://www.joinremax.com)

For more information on the Entrepreneur Franchise 500 visit: [www.entrepreneur.com](http://www.entrepreneur.com)

**About RE/MAX International, Inc.**

RE/MAX was co-founded by Dave and Gail Liniger in 1973. From a single office in Denver, Colorado, RE/MAX has grown to be a global network of nearly 100,000 Sales Associates in more than 70 countries. No one in the world sells more real estate than RE/MAX. Today, all U.S. home listings in thousands of cities and towns can be found at [www.remax.com](http://www.remax.com), the most visited web site of any real estate brokerage brand.

RE/MAX is proud of its Premier Community Citizenship, which has raised tens of millions of dollars for deserving organizations like Susan G. Komen for the Cure, Children's Miracle Network and The Sentinels of Freedom Foundation.

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