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**RE/MAX Franchises Launch in Albania and Macedonia
Real Estate Franchisor Adds to an Extensive European Presence**

(Denver, CO – December 18, 2008) RE/MAX International is pleased to announce that it has sold Master Franchises for both the Republic of Albania and the Republic of Macedonia. Samir Mane, an Albanian citizen and prominent local businessman, is the new owner of the franchising rights for both countries. Through the first three quarters of 2008, RE/MAX has sold over 500 franchises worldwide, and now has nearly 7,000 offices in 69 countries, an international presence greater than any of its competitors.

“We’re delighted to welcome Albania and Macedonia into the RE/MAX family,” said William Soteroff, Senior Vice President of International Development at RE/MAX International. “This is a historic time for both these countries, and we’re confident that Samir Mane will make RE/MAX a valued contributor to their emerging business communities.”

The new regions will have their headquarters in the Albanian capital, Tirana, and new owner, Samir Mane, is anticipating rapid growth and has ambitious plans to open several offices in the near future. Mane has appointed Shpetin Spahija as Regional Director, who will oversee the day-to-day operations of the two regions.

The developing economies in both countries, and the shortage of experienced real estate agents with professional training, provide a unique opportunity to launch RE/MAX franchises. The RE/MAX system provides a proven real estate model with quality education resources.

“We’re confident that RE/MAX is going to be a great success story in Albania and Macedonia,” said owner Samir Mane. “RE/MAX is a well-known brand, and we look forward to contributing to our local real estate industry with a high level of professionalism and customer service.”

In *Entrepreneur Magazine’s* “2008 Franchise 500 Survey,” RE/MAX was ranked in the Top 10 of all global franchises, and was also ranked the highest of all real estate franchises, an honor it has held for the last 8 out of 10 years.

RE/MAX Europe has over 10,000 Sales Associates in more than 1,600 offices including sales offices in the nearby countries of Bulgaria, Greece and Turkey.

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Albania and Macedonia are both located on the Hellenic Peninsula on the northern border of Greece. Their economies are considered “in transition,” moving toward a free market system. The Albanian economy experienced a 6% growth rate in 2007, and Macedonia, which declared its independence in 1991, was recently ranked as the fourth “best reformatory state” by The World Bank.

About RE/MAX International, Inc.

RE/MAX was founded by Dave and Gail Liniger in 1973. From a single office in Denver, Colorado, RE/MAX has grown to be a global network of over 100,000 Sales Associates in more than 65 countries. No one in the world sells more real estate than RE/MAX. Today, nearly all U.S. home listings can be found at remax.com, the most visited web site of any real estate brokerage brand.

RE/MAX is proud of its Premier Community Citizenship, which has raised tens of millions of dollars for deserving organizations like Susan G. Komen for the Cure, Children’s Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: www.remax.com www.remax-europe.com or www.joinremax.com

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