

FOR IMMEDIATE RELEASE



RE/MAX Announces New Certification Courses

RE/MAX University now offers International Real Estate Specialist and Quality Service Certifications to Associates

(Denver, Co, December 17, 2008) - RE/MAX University recently introduced two new certification courses to its growing library of agent resources. The International Real Estate Specialist (I.R.E.S.) and the Quality Service Certification (QSC) are the newest additions to the RE/MAX University programming available to RE/MAX Sales Associates.

"We're very pleased to offer these certifications through RE/MAX University," Said Keith Katte, Director of the RE/MAX Satellite Network. "Each course offers unique advantages to our agents. We believe now, more than ever, it's important for our agents to expand their knowledge base and gain an edge on the competition."

I.R.E.S. was originally established by a team of RE/MAX Associates to build an International network of co-promoting agents who can help their clients buy and sell real estate anywhere and everywhere. Since its inception in 2005, I.R.E.S. has grown to a widely-respected certification and more than 2,000 agents have completed the course to date.

QSC was created to implement a service guarantee for real estate clients. QSC helps attract more prospects by proving an agents value through a customer satisfaction rating, customer comments and pie charts detailing an agent's excellence. This course is about gaining the trust and confidence of a prospect early on in the relationship and taking the necessary steps to increase customer loyalty in the long run.

For details about the programs offered through RE/MAX University contact rsneducation@remax.net or 888-720-5192.

For more information on QSC visit www.qualityservice.org. For more information on I.R.E.S. visit www.irescertifications.com. Both are offered as online courses.

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About REMAX

RE/MAX was founded in 1973 in Denver, Colorado by Dave and Gail Liniger. In 35 years, it has grown into a global network of over 100,000 Sales Associates in more than 65 countries. No one in the world sells more real estate than RE/MAX. Today, all U.S. home listings in thousands of cities and towns can be found at www.remax.com.

RE/MAX is proud of its Premier Community Citizenship, which has helped raise tens of millions of dollars in support of charitable organizations like, Susan G. Komen Race for the Cure, Children's Miracle Network and The Sentinels of Freedom Foundation.

Contact:
Shaun White
Director, Media Relations
Shaunwhite@remax.net
303-796-3405