



FOR IMMEDIATE RELEASE

RE/MAX and REO Maestro Partner to Bring REO Management Software to Agents Across the Country

(Denver, CO October 20, 2008) – RE/MAX International, Inc., has formed a partnership with REO Maestro, a Colorado company that blends contemporary software development with hands-on REO agent experience. This new partnership will help RE/MAX offices across the country effectively manage foreclosure property listings from referral through closing.

RE/MAX Associates who choose to use this paperless workflow management software will benefit from functions such as: property, task, expense and performance tracking; vendor management; client profile systems; online forums for agents to interact and more.

"Adding REO Maestro to our group of technology partners is all about making sure that RE/MAX agents can work through these challenging transactions with as much ease and efficiency as possible," says Kristi Graning, Senior Vice President of Information Technology and eBusiness at RE/MAX International. "The foreclosure market, unfortunately, is not receding, and we want our agents well positioned as the foreclosure experts with the most knowledge, professionalism and resources to be the best advocates for their clients."

In addition to REO Maestro's software product, the company provides hands-on practical application advice and weekly training sessions at no cost to the agent. For more information about REO Maestro, visit their website at www.reomaestro.com/remax.

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About REMAX

RE/MAX was founded in 1973 in Denver, Colorado, by Dave and Gail Liniger. In 35 years, it has grown into a global network of over 105,000 Sales Associates in more than 65 countries. No one in the world

sells more real estate than RE/MAX. Today, all U.S. home listings in thousands of cities and towns can be found at www.remax.com.

RE/MAX is proud of its Premier Community Citizenship, which has helped raise tens of millions of dollars in support of charitable organizations, including Susan G. Komen for the Cure, Children's Miracle Network and the Sentinels of Freedom Scholarship Foundation.

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