

**FOR IMMEDIATE RELEASE**



## **RE/MAX CAPTURES 11TH PLACE IN *ENTREPRENEUR* FRANCHISE 500 STUDY**

(Greenwood Village, Co, January 11, 2007) - Entrepreneur magazine has posted results of its 28th Annual Franchise 500® and RE/MAX International finished in position 11 for 2006. Top position in the survey was again captured by Subway with Dunkin' Donuts named No. 2 and Jackson Hewitt Tax Service ranking No. 3.

RE/MAX went from No. 9 last year to No. 6 in the Top Global Franchises list, was again named Best of the Best for real estate services for the seventh time in eight years, climbed from No. 11 of Fastest Growing Franchises to No. 7 and finished in position No. 2 among Top Low Cost Franchises.

“Each year we feel honored to be recognized by this prestigious study by *Entrepreneur* magazine,” commented Margaret Kelly, RE/MAX International chief executive officer. “It provides well-deserved recognition to all members of our network for their efforts throughout the year.”

All companies, regardless of size, are judged by the same criteria: objective, quantifiable measures of a franchise operation. The most important factors include financial strength and stability, growth rate and size of the system. The number of years in business and length of time franchising, startup costs, litigation, percentage of terminations and whether the company provides financing are also considerations. The Franchise 500® is not intended to endorse, advertise or recommend any particular franchises. It is a research tool to compare franchise operations.

###

For information on RE/MAX International visit: [www.remax.com](http://www.remax.com) or [www.joinremax.com](http://www.joinremax.com)

Contact:

Shaun White  
Director, Media Relations  
RE/MAX International, Inc.  
5075 South Syracuse Street  
Denver, CO 80237  
Direct 303-796-3405  
[shaunwhite@remax.net](mailto:shaunwhite@remax.net)