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## **RE/MAX University RE/MAX Unveils Global Education Initiative**

(Denver, Colo., March 05, 2007) - Speaking to nearly 6,000 RE/MAX affiliates at the 2007 International Convention, Co-Founder and Chairman Dave Liniger announced that “the best training regimen in the real estate industry just got better.” To meet the needs of today’s real estate professionals, RE/MAX University has been created to deliver education via four media; 24/7 Internet training-on-demand, live classrooms, satellite broadcasts, and an extensive library of DVD and VHS videos.

Originating from the recently unveiled RE/MAX Global Education Center in Denver, RE/MAX University combines all previous training resources along with newly developed technologies in one all-encompassing organization. The Global Education center contains training classrooms, a 100 seat high-tech amphitheater, several video edit suites, and a television production center, all connected to the world via optical fiber and satellite technology. The Center, also boasts state-of-the-art A/V and projection technologies, computer workstations for students, and special booths for simultaneous language translation during international broadcasts.

Mike Ryan, Senior Vice President of Media and Training, said, “newly created 24/7, management and agent on-demand Internet components feature selections from extensive digital libraries now stored at the Global Education Center. This media can be accessed by any of our membership, anywhere in the world not only with their computers, but also with iPods™, MP3’s devices, and the soon to be released iPhones™.

Our archives are also available to RE/MAX members on individual DVD’s.”

RE/MAX Satellite Network (RSN), the first and still the only proprietary broadcast network in the industry, will be a key component of the new University. The award winning network broadcasts 60 hours per month to nearly 90,000 RE/MAX associates in homes and commercial offices across North America on DISH Network. Over 30,000 associates have successfully completed courses for National Association of Realtors professional designations, continuing education and other professional certifications via distance learning.

Liniger strongly believes that education is a key component to better serving buyers and sellers during an increasingly complicated transaction process. Liniger said “RE/MAX sales associates already have more experience and professional designations than those of any organization in this industry. Now, RE/MAX University will ensure that our professional associates will have instantaneous access to the most advanced educational tools.”

For more information, please visit the recently renovated [remax.com](http://remax.com) where consumers can now find nearly all home listings in the country.