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RE/MAX INTERNATIONAL NAMES DIRECTOR OF MEDIA RELATIONS

(Denver, Co., February 2, 2007) - Shaun White has been named director of media relations for the public relations team at RE/MAX International.

“Shaun has been invaluable to many past successes of the organization and specifically to the RE/MAX Satellite Network (RSN),” commented Mike Ryan, RE/MAX senior vice president, media and training. “For more than ten years, he has worked with RSN on a contract basis, most notably, coordinating international media coverage of the Team RE/MAX Around the World Balloon Mission. Shaun has also been responsible for creating media opportunities for RE/MAX International and providing media training for company executives.”

White holds a Bachelor of Science from The William Allen White School of Journalism at The University of Kansas, and a Master of Arts in Communications from The University of Texas at Austin.

His career includes a fourteen year relationship with NBC News, accepting freelance assignments in most of the fifty states and in more than twenty five foreign countries.